

Zofia Koryto

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Passionate graphic and web designer. Fluent in English and Polish languages. I'm now looking for a new challenge that allows me to leverage my artistic talent and interest in web development and social media marketing.

KEYWORDS

HTML, CSS, Bootstrap, CMS - WORDPRESS, JOOMLA, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat, Adobe Premiere Pro) Adobe XD, Lightroom, Sketch, Shopify, Plaid & Stripe Integration, eCommerce, Google ads, Facebook ads, Mailchimp.

EXPERIENCE

Freelance Graphic & Web Designer - Greater Philadelphia Area, NJ, NY and Poland

JULY 2013 - PRESENT

- Provide internet related services including website design, front-end web development, WordPress development, web hosting management, search engine optimization submission.
- Communicate directly with clients to establish project parameters, write proposals for design work, determine website content, produce site maps for client approval, and communicate progress with clients through length of project.
- Design visual layouts and graphics for websites, brand identity and marketing materials.
- UX and UI designs for web and mobile applications.
- Managed offshore developers and designers.

Graphic & Web Designer - The Order of Saint Paul The First Hermit

JULY 2014 - JANUARY 2019

- Design and management of multiple websites belonging to the institution.
- Management of eCommerce stores. Responsible for order fulfillment and customer communication.
- Email marketing design and execution.
- Marketing materials design include (creating and modifying print pieces such as logos, corporate identity packages, advertisements, newsletters and brochures.

EDUCATION

2012 - 2015 Graphic Design, Associate in Fine Arts - Bucks County Community College

VOLUNTEER EXPERIENCE

JULY 2018 - JULY 2019

- Tutor at Code & Desing4fun - after-school drop off program for kids to learn code and design.
- The volunteer instructor for the computer lab for The International Learning Program offered under the sponsorship of the Bucks County Free Library.